



Dear
Sir/ Madam

**Subject: Application to sponsor Film Festival happening on 19-21 March 2020
Organized by Campus Corner and Hansraj College.**

Sir/Mam,

This year too, we are going to organize 3 days **(19-21 March 2020)** grand event of **“Campus Short Film Festival Season-2”** in which we are inviting celebrities from the cinema and theater. In the festival, there will be conducted a **“Sort Film Competition”** in which filmmakers will participate by submitting their short films from around the world. Awarded short films will also be displayed in the award ceremony. There will be also a **workshop on acting and scriptwriting** in which senior artists will be imparting 4 hours workshop on acting and scriptwriting through all three days during the event. Along with this, there will also be organized a **three days national seminar on “Literature, History, Global Cinema and Gandhi”** in which subject matter experts of cinema and Gandhi will give their talk. The language of the festival will be both Hindi and English.

Your organization is considered a prestigious organization in the country. You have played a remarkable role by contributing to continuously promote cinema, literature, and language.

Our Target for Campus Short Film Festival - Season 2

- More than **10,000 participants**
- More than **2000 film submission** for short film competition
- Reach to more than **30,00,000 people** through social media
- More than **75 eminent guests**

Respecting this same spirit of cinema and literature and to make this film festival a huge success by your valuable contribution, we invite you to sponsor in below option -

Sponsor Category 1

Contribution: Rs. 5,00,000

Branding and Benefits to Sponsor:

- On joining as the main sponsor, your logo will be aired on the main banner of the program hall.
- Your representative will be given up-to 10-minute slot to speak, show your film or run a PPT during festival.
- The name of your organization and logo will be displayed and published on each brochure, flex, banner, invitation letter, etc.
- Your advertisement will be published in three thousand copies of the festival magazine
- Your company logo will be displayed in five thousand copies of Campus Corner newspaper.
- Your company logo will be aired reputed TV channel APN NEWS.
- Your company logo will be displayed on Campus Corner website (www.campuscornernews.com)

- Your company logo will be displayed on Festival Campus website (www.festivalcampus.com)
- Your company will be promoted on Campus Corner YouTube channel which is a fast-growing News channel covering educational **Sponsor** news
- You can promote your company and brand by distributing brochures, fliers, kits, etc.
- In festival campus, you will be given a space for your stall and canopy.

Sponsor Category 2

Contribution: Rs. 3,00,000

Branding and Benefits to sponsor:

- Your company will be promoted on the bottom of the main banner of program hall
- The name of your organization and logo will be displayed and published on each brochure, flexes, banners, invitation letters, etc.
- Your company logo will be aired reputed TV channel APN NEWS
- Your advertisement will be published in 3000 copies of the Festival magazine.
- Company logo will be displayed in 5000 copies of 'Campus Corner newspaper'.
- Your company logo will be displayed on Campus Corner website (www.campuscornernews.com)
- Your company logo will be displayed on Festival Campus website (www.festivalcampus.com)
- Campus Corner YouTube channel which is a fast-growing News channel covering educational **Sponsor** news
- You can promote your company and brand by distributing brochures, fliers, kits, etc.
- In festival campus, you will be given a space for your stall and canopy.

You can also be a supporting sponsor by contributing as per your budget. To become supporting sponsor, please call us at +917007641882, +919871907081.

About Campus Short Film Festival 2019 (Season 1)

In the year 2019, the first time in history, Campus Corner organized a very successful film festival. **Famous director Vishal Bhardwaj, actor Rakesh Chaturvedi, actress Vidita Bagh** and eminent personalities associated with **NSD, IIFT** and other similar institutions, had participated in the film festival. Around **ten thousand people** from all parts of the country participated in this 3-day film festival and made it a huge success.

Our achievements of Campus Short Film Festival 2019 (Season 1)

- More than **7000 participants**
- More than **500 film submission** for short film competition
- Reach to more than **10,00,000 people** through social media
- More than **50 eminent guests**

About Hansraj College

Hansraj College is a prestigious college of Delhi University which is globally known for its educational achievements and literary and cultural activities as well as. Hansraj College is adding remarkable value in language, literature, society, culture, and cinema by organizing national and international seminars, film festivals, talk shows, discussion on the book which is positively impacting our youth generation.

About Campus Corner

Campus corner is fortnightly newspaper for educational institutions since 2018 which mainly publishes news related to the campus of degree colleges, universities through India. Campus Corner also interviews eminent personalities for its website and YouTube

channel. Campus Corner organizes programs on various topics related to literature and cinema among which the “Campus Short Film Festival” is the main program.

Some glimpse of Film Festival 2019 (Season 1)



In the hope of positive response of your cooperation.

- Prof. Rama** : Chairman Film Festival, Principal Hans Raj College
- Dr. Mahendra Prajapati** : Main Organizer Film Festival, Asst. Prof. Hans Raj College
- Dr. Ankita Chauhan** : Editor Campus Corner, Asst. Prof. Miranda House College

Email: campuscornernews@gmail.com | Website: <https://festivalcampus.com/>
 Mob.: 9871907081, 9205867927